



March 8, 2013

Dear Space Supporter:

The National Space Society (NSS) is pleased to invite you to become a supporter of the 32nd Annual International Space Development Conference (ISDC), being held May 23-27, 2013 at the Hyatt Regency La Jolla at Aventine, La Jolla, CA. For over a quarter of a century, since its founding through the merger of the National Space Institute and the L5 Society, NSS has been widely acknowledged as the preeminent citizen's voice on space with over 10,000 members and supporters.

ISDC is the foremost space conference bringing together all subsets of the space community: leaders in the aerospace industries, NASA, space policy experts, and space activists from around the world. The theme of ISDC 2013, **Global Collaboration in 21st Century Space**, relates directly to NSS's vision of "people living and working in thriving communities beyond the Earth, and the use of the vast resources of space for the dramatic betterment of humanity". **Global Collaboration in 21st Century Space** reflects the movement for creating a robust world-wide support network for space exploration and development in the 21st Century.

The conference will feature insights from the current Administration's initiatives and outlook on the U.S. space program, to exciting developments in the commercial space industry aimed at closing the current manned spaceflight gap. Several prominent commercial space industries come to ISDC to share, collaborate, recruit and build strong partnerships for projects that will take humans to Asteroids, the Moon, Mars, and the outer planets. The commercial potential of space has been proven with communications, resource location, and navigation. We are on the cusp of vast progressions for space economy; ISDC is the place where you get the insiders perspective on the latest advancements and projects.

As outlined in the attached prospectus, there are many support options available to meet a broad range of business development and marketing needs. The prospectus represents a unique opportunity for your organization to benefit from exposure to an interested, relevant and influential audience of recognized leaders in the space advocacy community. Brilliant young students from around the world attend ISDC in pursuit of their dreams. Many people have launched exciting careers out of their participation at ISDC. This is your opportunity to forge relationships with people making space development happen.

We hope that you will join us as a sponsor and informed participant, bringing your experience and expertise to an unprecedented forum. Join us in orchestrating the transformation of space business and the extension of our economic sphere into the solar system.

Should you have any questions or need additional information, including opportunities for customized participation, please contact Dave Dressler, Conference Chair at Dave.Dressler@nss.org or phone 760.712.7899.

We look forward to your support and participation.

Sincerely,

A handwritten signature in black ink that reads 'David R. Dressler'.

David R. Dressler, Chairman [ISDC 2013](#)
Trustee, [San Diego Space Society](#)
Trustee, [San Diego Science Alliance](#)



National Space Society
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2013 ISDC Conference Sponsorship Opportunities

Partner with National and San Diego Space Societies!

Please consider a sponsorship opportunity. Promote name and brand recognition of your organization throughout the conference. Showcase your support of Space Development. Help us make this conference extraordinary. Please give Bucks for Buck Rogers! *(sponsorships are on a first-come, first-served basis; limitations do apply. General descriptions are provided below, details per opportunity are available.)

International Space Development Conference May 23-27, 2013
Hyatt Regency La Jolla at Aventine
 3777 La Jolla Village Drive,
 San Diego, California, USA 92122
 Tel: +1 858 552 1234 Fax: +1 858 552 6066

BENEFITS	<input type="checkbox"/> DIAMOND \$25,000 - \$50,000+	<input type="checkbox"/> PLATINUM \$10,000	<input type="checkbox"/> GOLD \$5,000	<input type="checkbox"/> SILVER \$2,500	<input type="checkbox"/> BRONZE \$1,000
MARKETING					
Year Round Recognition in NSS Press Releases, Marketing, Website	★				
Premier Placement of Name and Logo in ISDC Program, Ad Astra and other Materials	★	★			
Recognition in Conference Program, Registration Area and at Conference Site	★	★	★	★	★
Advertisement in ISDC Program	Full Page Premier Placement	Full Page Premier Placement	Full Page	Half Page	Quarter Page
Distribution of Organization Literature in Conference Bag	★	★	★	★	★
Organization Logo and Link on ISDC 2013 website	★	★	★	★	★
Sponsor acknowledged on Name Tags	★	★	★	★	★
EVENT PARTICIPATION					
Special Recognition at Gala	★	★			
Booth in Exhibit Hall	Premium	Premium	General	General	General
Gala Tickets for VIP Reception and Dinner	10	6	3	2	
Free Annual Memberships	8	6	3	2	
Professional Conference Registration Passes <i>(includes all meals except Gala)</i>	5	3	2	1	

To discuss a customized sponsorship package, please contact Dave Dressler, 2013 Conference Chair at (760) 712-7899 or email Dave.Dressler@nss.org. This form is available on-line <https://sdsa.wufoo.com/forms/intl-space-dev-conference-sponsorship-opportunity/>

EVENT SPONSORSHIPS:

- Dinner Sponsor (2).....\$10,000
- Lunch Sponsor (4)\$5,000
- Breaks\$3,000
- Hospitality Suite (3)\$2,500
- Session Tracks\$2,500

ATTENDEE AMENITIES SPONSORSHIPS:

- Hotel Key Card.....\$5,000
- Lanyards\$5,000
- Conference Bags\$5,000
- USB Thumb Drives\$5,000

ADVERTISING SPONSORSHIPS:

- Program Back Cover\$2,500
- Program Inside Front Cover\$2,300
- Program Inside Back Cover\$2,200
- Full Page Program Ad\$1,800
- Half Page Program Ad\$1,200
- Quarter Page Program Ad.....\$600
- Conference Bag Insert\$300

☆ SIGN ME UP TODAY FOR THE MARKED SPONSORSHIP & BILL ME ☆

- Count me in! Please send me an invoice for the noted sponsorship.*
- Please contact me regarding sponsorship of the event,*

Name _____
 Company _____
 Address _____
 Phone _____
 Email _____

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